

**ROMTELECOM**  
business solutions



# **We Manage Your Technology Transformation**

**Fotis Karonis**

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# Summary 2009 – A few things happened

Market leader  
of Internet services  
& full  
IT&C  
solutions

Market leader  
in the delivery  
of high value  
SLA's  
to support our solutions

First class customer  
'award winning'  
Customer Services  
as qualified by the  
Trim Index

Most of Romania's  
key organization's  
have complete trust in  
RT business  
Data Hosting Services



**Microsoft**  
CERTIFIED  
Partner



# 2009 – Addressing needs of Vertical Business Segments



**Construction**

**HoReCa**

**Banking**

**Financing**

**Education**

**Retail**

**Online**

**Distribution**

**Public Sector**





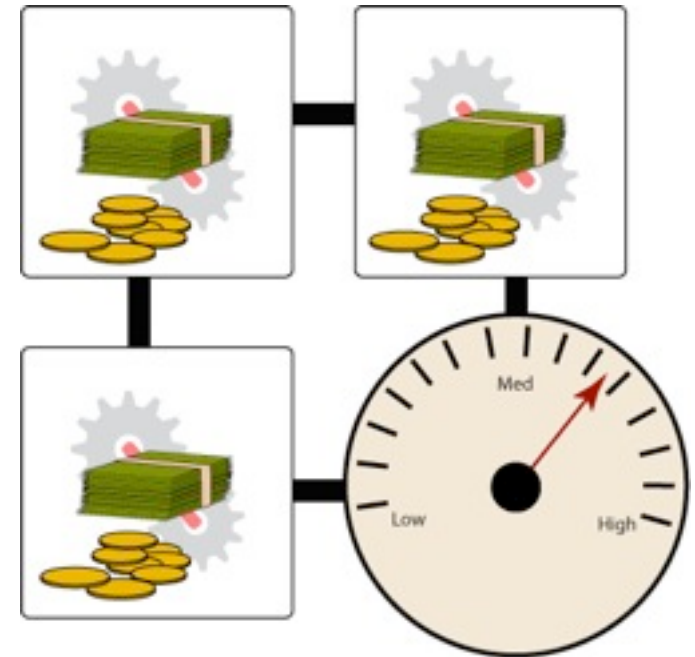
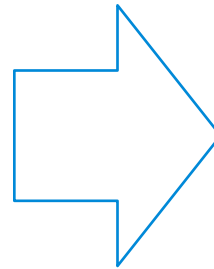
# 2010 - Mobilize energies!



# Adaptive Business Models



## Investment Budget Challenges



## Managed Services

- Infrastructure as a Service
- Network as a Service
- Software as a Service

# The and the pillars you rely on



## Goal

We shape a lean and agile enterprise as part of the business

### Business Agility & Innovation

Radically reduce Time To Market and increase flexibility

### Operational Excellence

Ensure reliable and compliant service with maximum efficiency

### Vendor Management & Sourcing

Select strategic & preferred partners and leverage their power and strength

### Data Security & Compliance Safeguarding

Embed compliance & ensure maximum security of customer data

### Architecture Cleanup & Retire

Reduce architecture complexity & drive down operations cost

## People Excellence

Highly motivated and professional



# Inside the pyramid



# The ICT Pyramid





# Romtelecom – Cisco Based Solutions

to complex

From  
simple



Voice  
Transformation



Complex  
BackboneTransformation



But always edge technology and best-in-class expertise





# Are you struggling with your connectivity?



## It's time to join Romtelecom!

# Excel in customer experience!

